

Novi Produkty Group in Soft Drinks (Ukraine)

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Abstracts

Novi Produkty Group plans to increase its sales volume by redesigning packaging and launching new flavours and drinks formats. The company constantly offers novelties for its products in all categories in which it is present.

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Contents

Strategic Direction

Key Facts

Summary 1 Novi Produkty Group: Key Facts

Competitive Positioning

Summary 2 Novi Produkty Group: Competitive Position 2016



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