

Novi Napoyi TOV in Alcoholic Drinks (Ukraine)

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Date: June 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N4D762F954FEN

Abstracts

Novi Napoyi TOV plans to increase production volumes and its market share in spirit-based RTDs over the forecast period, mainly via the launch of new types of drinks with new flavours and ingredients. In addition, the company also intends to increase exports of its products.

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