

Novartis (Hellas) SACI in Consumer Health (Greece)

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Abstracts

In accordance with the strategy of its Switzerland-based global parent company, Novartis (Hellas) SACI is currently focused on research and innovation, spending millions of euros on clinical studies based in Greece. Novartis (Hellas) SACI is the biggest company operating in consumer health in Greece and aims to remain so based on the popularity of its brands across a wide range of consumer health categories and its strong focus on innovation.

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