

Novartis (Hellas) AEBE in Consumer Health (Greece)

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Abstracts

Novartis (Hellas) is currently focused on research and innovation, investing in clinical studies based in Greece. Novartis (Hellas) is amongst the largest companies operating in consumer health in Greece, and aims to remain so, based on the popularity of its brands across a wide range of consumer health categories and its strong focus on innovation.

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