

# Novartis Group France SA in Consumer Health (France)

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## Abstracts

Novartis Group France is likely to pursue the vision set at group level by Novartis AG in Switzerland. With a strong focus on eye care noted at group level, it is likely that the company will attempt to leverage the eye care category in close collaboration with Alcon France. In addition, the company is expected to consolidate the strong growth of its Voltaren branded analgesics.

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