

Novartis Farmacéutica SA de CV in Consumer Health (Mexico)

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Abstracts

Novartis Farmacéutica SA de CV is the Mexican subsidiary of multinational pharmaceutical behemoth Novartis AG. The company has historically been active in several health-related segments. In April 2014, Novartis AG announced a deal with rival pharmaceutical power GlaxoSmithKline (GSK) to streamline its product offerings and concentrate on oncology treatments, eye care and pharmaceuticals.

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