

Novartis Farma - Produtos Farmaceuticos SA in Consumer Health (Portugal)

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Abstracts

Novartis Farma is expected to continue focusing on research and innovation, investing in clinical studies. The company is the leader in consumer health in Portugal. It will obviously aim to maintain this position, based on the popularity of its brands across a wide range of consumer health categories and its strong focus on innovation.

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Contents

Strategic Direction

Key Facts

Summary 1 Novartis Farma - Produtos Farmaceuticos SA: Key Facts

Competitive Positioning

Summary 2 Novartis Farma - Produtos Farmaceuticos SA: Competitive Position 2016

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