

Novadelta - Comércio e Indústria de Cafés Lda in Hot Drinks (Portugal)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N663D3B18E7EN

Abstracts

Novadelta – Comércio e Indústria de Cafés Lda is the leading local player in hot drinks. Over the forecast period it is likely to invest in new product developments and in strong marketing campaigns in order to consolidate its position, particularly within coffee, in both foodservice and retail channels.

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