

# Nostalgia in Western Europe

<https://marketpublishers.com/r/NDBA18AE59FDEN.html>

Date: June 2021

Pages: 28

Price: US\$ 1,325.00 (Single User License)

ID: NDBA18AE59FDEN

## Abstracts

Nostalgia was a trend prior to 2020, but as lifestyles continue to be disrupted by COVID-19, consumers spend more time in their homes to stop the spread of the virus and increasingly turn to nostalgia to help them cope with the anxiety, stress and isolation that has been brought about by the pandemic. This report examines the relevance of nostalgia for today's consumer mindset, the possibilities brands can explore and the pitfalls that they should avoid in incorporating nostalgia...

Euromonitor International's Nostalgia in Western Europe global briefing offers an insight into to the size and shape of the apparel market, highlights buzz topics, emerging trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the clothing and footwear market - be they changes on the supply side, in channel dynamics, economic/ lifestyle /demographic influences or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

The New Nostalgia Wave

Conclusion

## I would like to order

Product name: Nostalgia in Western Europe

Product link: <https://marketpublishers.com/r/NDBA18AE59FDEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NDBA18AE59FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970