

Nory Pet (Shanghai) Co Ltd in Pet Care (China)

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Abstracts

Nory Pet aims to provide high-quality pet food, targeting a wide range of consumers. In addition to its mid-priced and economy pet food, the company will continue to expand its premium pet food product lines in China with the selling point of being natural pet food, without preservatives or additives but made from quality meat, coarse grain, vegetables and fruit. In addition, the company will also expand its high-end prescription pet food, distributed exclusively through veterinary clinics. The...

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