

# Norwegian Air Shuttle ASA in Travel and Tourism (Norway)

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## Abstracts

Norwegian Air Shuttle ASA wants to remain the leading low cost carrier in Norway. The company wants to offer competitive low fares for high-quality travel and good service. The company has invested in bigger aeroplanes to give travellers better services and more flights to different destinations. A comprehensive network of high-frequency business flights to main destination airports and a choice of destinations for leisure travellers are some of the main strategies of the company. Norwegian...

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