

Norgesgruppen ASA in Tissue and Hygiene (Norway)

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Abstracts

Norgesgruppen's main goal is to strengthen its position in various channels by continuing to improve and develop the concepts in its portfolio and ensuring good profits from existing enterprises. The company's strategy is based on a long-term approach of confidence, competence, efficiency and profitability throughout the value chain. Norgesgruppen puts much emphasis on its private label lines. Its subsidiary, Unil AS, quality ensures product declaration, production and import, and is...

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