

Norgesgruppen ASA in Consumer Foodservice (Norway)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N8EC6574641EN

Abstracts

Norgesgruppen aims to build on its strong growth in convenience stores fast food in 2016 through expansion over the forecast period as well as the consolidation of its regular convenience store brands. The company is expected to continue to be a central player in driving the latest trends in convenience stores fast food which has seen outlets improving in quality in terms of the standard and range of food served, the level of service provided to consumers and the comfort of surroundings within t...

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