

Nordiska Kompaniet AB in Luxury Goods (Sweden)

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Abstracts

Nordiska Kompaniet is Sweden's only luxury department store with two stores, in Stockholm and Gothenburg respectively. NK offers a large selection of affordable, high-end and local luxury brands. In 2016, approximately 230 brands were present in its two stores. NK's vision has remained the same since its foundation in 1902, to be a commercial and cultural theatre, a contemporary stage of fashion in Sweden. Continuing to reinforce itself as one of Sweden's foremost fashion arenas, the department...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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