

Noodles in Uzbekistan

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Noodles is not a traditional type of meal in Uzbekistan, yet during the review period it quickly gained popularity with families and households looking for convenient and fast meal solutions. Noodles products are always affordable, and consumers are encouraged to buy noodles frequently. Families, especially with young children, frequently purchase noodles, as the products are easy to prepare and are often a favourite with children. On the other hand, health concerns and perceptions that noodles...

Euromonitor International's Noodles in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Chilled Noodles, Frozen Noodles, Instant Noodles, Plain Noodles, Snack Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Noodles market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Economic Development Creates Conditions for Growing Packaged Food Sales

Consumers Switch From Unpackaged/artisanal Products To Packaged Ones

Competitive Prices and Higher Quality Fuel Domestic Production

Traditional Grocery Retailers Benefit From Consumer Loyalty But Modern Grocery Have Greater Potential

Demographic Changes and Rising Disposable Incomes Fuel Stable Growth

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