

Noodles in Georgia

<https://marketpublishers.com/r/N022FB7CDD4EN.html>

Date: April 2015

Pages: 44

Price: US\$ 990.00 (Single User License)

ID: N022FB7CDD4EN

Abstracts

Growth in retail volume sales of noodles in 2014 was down slightly on 2013, largely due to increasing maturity. Retail volume growth was also well below the CAGR for the entire review period, though this was mainly because the 5-year average was skewed by rapid growth over 2009-2010 as the category (and the country) recovered from the negative effects of Georgia's recent military conflict with Russia. Nonetheless, retail volume growth remained reasonably robust overall in 2014, partly thanks to...

Euromonitor International's Noodles in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Chilled Noodles, Frozen Noodles, Instant Noodles, Plain Noodles, Snack Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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