

# Nong Shim Co Ltd in Soft Drinks (South Korea)

<https://marketpublishers.com/r/N1110632A99EN.html>

Date: February 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N1110632A99EN

## Abstracts

For Nong Shim, soft drinks is a small area of business focus compared with its core business interests in instant noodles and snacks. The company does not go to any great efforts to innovate in soft drinks and it thus offers a small number of brands in the industry. However, the company is set to continue focusing on its bottled water business in order to develop an iconic brand. Its Baeksansoo bottled water brand is one of the most prominent names in the category and it has the potential to gro...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Nong Shim Co Ltd: Key Facts

Summary 2 Nong Shim Co Ltd: Operational Indicators

Competitive Positioning

Summary 3 Nong Shim Co Ltd: Competitive Position 2016

## I would like to order

Product name: Nong Shim Co Ltd in Soft Drinks (South Korea)

Product link: <https://marketpublishers.com/r/N1110632A99EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1110632A99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970