

## Non-Store Retailing in Lithuania

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The rise of internet retailing remained the key driver of growth in non-store retailing in Lithuania in 2016, with internet retailing registering double-digit growth rates for the seventh consecutive year. The rapid development of internet retailing and the constantly growing numbers of people who shop online has encouraged new players to enter the channel as the owners of physical stores have taken steps to establish their e-stores in order to adjust to changing consumers shopping habits and ca...

Euromonitor International's Non-Store Retailing in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Direct Selling, Homeshopping, Internet Pure Play Retailers, Internet Retailing, Mobile Internet Retailing, Vending.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Non-Store Retailing market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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