

Non-Store Retailing in Lithuania

URL:	https://marketpublishers.com/r/NA54C88570CEN.html
Date:	December 14, 2016
Pages:	31
Price:	US\$ 990.00
ID:	NA54C88570CEN

The rise of internet retailing remained the key driver of growth in non-store retailing in Lithuania in 2016, with internet retailing registering double-digit growth rates for the seventh consecutive year. The rapid development of internet retailing and the constantly growing numbers of people who shop online has encouraged new players to enter the channel as the owners of physical stores have taken steps to establish their e-stores in order to adjust to changing consumers shopping habits and ca...

Euromonitor International's Non-Store Retailing in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Direct Selling, Homeshopping, Internet Pure Play Retailers, Internet Retailing, Mobile Internet Retailing, Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Non-Store Retailing market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Channel Data

Table 1 Sales in Non-Store Retailing by Channel: Value 2011-2016

- Table 2 Sales in Non-Store Retailing by Channel: % Value Growth 2011-2016
- Table 3 Non-Store Retailing GBO Company Shares: % Value 2012-2016
- Table 4 Non-Store Retailing GBN Brand Shares: % Value 2013-2016
- Table 5 Forecast Sales in Non-Store Retailing by Channel: Value 2016-2021
- Table 6 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
- Maxima Lt Uab in Retailing (lithuania)
- Strategic Direction
- Company Background
- Digital Strategy
- Private Label
 - Summary 1 Maxima LT UAB: Private Label Portfolio
- Competitive Positioning
 - Summary 2 Maxima LT UAB: Competitive Position 2016
- Executive Summary
- Retailing Records Healthy Gains
- Lidl Enters the Lithuanian Retailing Industry
- Non-grocery Specialists Continues To Outperform Grocery Retailers in 2016
- Retailers Continue Searching for New Ways To Build and Sustain Consumer Loyalty
- Moderate Growth Expected in Retailing Over the Forecast Period
- Key Trends and Developments
- Economic Outlook
- the Entry of Lidl Fuels Competition Among Grocery Retailers in 2016
- Retailers in Lithuania Offers Multichannel Options
- Operating Environment
- Informal Retailing
- Opening Hours
 - Summary 3 Standard Opening Hours by Channel Type 2016
- Physical Retail Landscape
- Cash and Carry
 - Table 7 Cash and Carry: Number of Outlets by National Brand Owner 2011-2016
- Seasonality
- Payments and Delivery
- Emerging Business Models
- Market Data
 - Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016
 - Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016
 - Table 10 Sales in Store-Based Retailing by Channel: Value 2011-2016
 - Table 11 Store-Based Retailing Outlets by Channel: Units 2011-2016
 - Table 12 Sales in Store-Based Retailing by Channel: % Value Growth 2011-2016
 - Table 13 Store-Based Retailing Outlets by Channel: % Unit Growth 2011-2016
 - Table 14 Retailing GBO Company Shares: % Value 2012-2016
 - Table 15 Retailing GBN Brand Shares: % Value 2013-2016
 - Table 16 Store-based Retailing GBO Company Shares: % Value 2012-2016
 - Table 17 Store-based Retailing GBN Brand Shares: % Value 2013-2016
 - Table 18 Store-based Retailing LBN Brand Shares: Outlets 2013-2016
 - Table 19 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021
 - Table 20 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021
 - Table 21 Forecast Sales in Store-Based Retailing by Channel: Value 2016-2021
 - Table 22 Forecast Store-Based Retailing Outlets by Channel: Units 2016-2021
 - Table 23 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021
 - Table 24 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021
- Definitions
- Sources
 - Summary 4 Research Sources

I would like to order:

Product name: Non-Store Retailing in Lithuania
Product link: <https://marketpublishers.com/r/NA54C88570CEN.html>
Product ID: NA54C88570CEN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/NA54C88570CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**