

# Non-Store Retailing in Dominican Republic

<https://marketpublishers.com/r/N08196B5CAEEN.html>

Date: December 2016

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: N08196B5CAEEN

## Abstracts

Non-store retailing performed very well again in 2016, posting a strong value growth rate of 11% and bringing sales to DOP28.4 billion. Widespread use of and increased access to technology throughout Dominican society has fuelled much of this growth. Perhaps the most notable aspect is the growth in internet retailing and online purchases, including those made via mobile devices. Currently, consumers are able to purchase online and their transactions are not subject to the taxes applied to physic...

Euromonitor International's Non-Store Retailing in Dominican Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Direct Selling, Homeshopping, Internet Pure Play Retailers, Internet Retailing, Mobile Internet Retailing, Vending.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Non-Store Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Channel Data

Table 1 Sales in Non-Store Retailing by Channel: Value 2011-2016

Table 2 Sales in Non-Store Retailing by Channel: % Value Growth 2011-2016

Table 3 Non-Store Retailing GBO Company Shares: % Value 2012-2016

Table 4 Non-Store Retailing GBN Brand Shares: % Value 2013-2016

Table 5 Forecast Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 6 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Executive Summary

Strong Economic Growth Boosts Retailing Channels

Internet Retailing Still Performing Strongly

One-stop-shopping Trend Continues

Retailing Landscape Remains Highly Fragmented

Retailing Growth Expected

Key Trends and Developments

Strong Economic Performance

Internet Retailing Remains Solid

Innovation As A Strategy for Expansion

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type 2016

Physical Retail Landscape

Cash and Carry

Seasonality

Market Data

Table 7 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016

Table 8 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016

Table 9 Sales in Store-Based Retailing by Channel: Value 2011-2016

Table 10 Store-Based Retailing Outlets by Channel: Units 2011-2016

Table 11 Sales in Store-Based Retailing by Channel: % Value Growth 2011-2016

Table 12 Store-Based Retailing Outlets by Channel: % Unit Growth 2011-2016

Table 13 Retailing GBO Company Shares: % Value 2012-2016

Table 14 Retailing GBN Brand Shares: % Value 2013-2016

Table 15 Store-based Retailing GBO Company Shares: % Value 2012-2016

Table 16 Store-based Retailing GBN Brand Shares: % Value 2013-2016

Table 17 Store-based Retailing LBN Brand Shares: Outlets 2013-2016

Table 18 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 19 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth  
2016-2021

Table 20 Forecast Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 21 Forecast Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 22 Forecast Sales in Store-Based Retailing by Channel: % Value Growth  
2016-2021

Table 23 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth  
2016-2021

Definitions

Sources

Summary 2 Research Sources

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