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Non-grocery Retailers - United Arab Emirates

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Abstracts

Non-grocery retailers witnessed a shift away from premiumisation with an increased emphasis on value-for-money products, which resulted in the repositioning of existing and new retailers away from luxury goods towards value merchandising. In 2009, Deira City Centre's BinHendi Avenue – the fashion extension housing 26 luxury brands – closed down its doors, and in 2010 Saks Fifth Avenue replaced its store in Dubai's Jumeirah Beach Residence with a discount outlet store, selling products from the...

Euromonitor International's Non-Grocery Retailers in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Clothing and Footwear Specialist Retailers, Discounters, Electronics and Appliance Specialist Retailers, Food/Drink/Tobacco Specialists, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Hypermarkets, Leisure and Personal Goods Specialist Retailers, Mixed Retailers, Other Grocery Retailers, Other Non-Grocery Retailers, Small Grocery Retailers, Supermarkets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Non-grocery Retailers in the United Arab Emirates
Euromonitor International
February 2011

LIST OF CONTENTS AND TABLES

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