

# Non-grocery Retailers - United Arab Emirates

<https://marketpublishers.com/r/N9640299D9AEN.html>

Date: February 2011

Pages: 46

Price: US\$ 990.00 (Single User License)

ID: N9640299D9AEN

## Abstracts

Non-grocery retailers witnessed a shift away from premiumisation with an increased emphasis on value-for-money products, which resulted in the repositioning of existing and new retailers away from luxury goods towards value merchandising. In 2009, Deira City Centre's BinHendi Avenue – the fashion extension housing 26 luxury brands – closed down its doors, and in 2010 Saks Fifth Avenue replaced its store in Dubai's Jumeirah Beach Residence with a discount outlet store, selling products from the...

Euromonitor International's Non-Grocery Retailers in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Clothing and Footwear Specialist Retailers, Discounters, Electronics and Appliance Specialist Retailers, Food/Drink/Tobacco Specialists, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Hypermarkets, Leisure and Personal Goods Specialist Retailers, Mixed Retailers, Other Grocery Retailers, Other Non-Grocery Retailers, Small Grocery Retailers, Supermarkets.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Non-Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Non-grocery Retailers in the United Arab Emirates  
Euromonitor International  
February 2011

### LIST OF CONTENTS AND TABLES

#### Executive Summary

the Fallout From the Economic Slowdown Reshapes Retailing  
Non-grocery Retailing Repositions Away From Luxury Towards Value-for-money  
Convenience Influencing Grocery Retailing  
Domestic and International Retailers Buck the Trend and Expand Their Presence  
Growth Is Underway But Will Fail To Match Its Pre-crisis Levels  
Key Trends and Developments  
Consumer Spending Declines As the Economy Struggles To Recover  
Government Regulation Aims To Protect and Serve Consumers  
Foreign Direct Investment Continues To Flow Into Retailing Despite the Recession  
Post-crisis Demographic Changes Take Their Toll on Retailing  
the Fallout From the Economic Slowdown Reshapes Retailing  
Retailers Buck the Trend and Expand Their Presence

#### Market Indicators

Table 1 Employment in Retailing 2005-2010

#### Market Data

Table 2 Sales in Retailing by Category: Value 2005-2010

Table 3 Sales in Retailing by Category: % Value Growth 2005-2010

Table 4 Sales in Retailing by Grocery vs Non-Grocery 2005-2010

Table 5 Sales in Store-Based Retailing by Category: Value 2005-2010

Table 6 Sales in Store-Based Retailing by Category: % Value Growth 2005-2010

Table 7 Retailing Company Shares: % Value 2006-2010

Table 8 Retailing Brand Shares: % Value 2007-2010

Table 9 Forecast Sales in Retailing by Category: Value 2010-2015

Table 10 Forecast Sales in Retailing by Category: % Value Growth 2010-2015

Table 11 Forecast Sales in Store-Based Retailing by Category: Value 2010-2015

Table 12 Forecast Sales in Store-Based Retailing by Category: % Value Growth  
2010-2015

#### Appendix

Operating Environment

Cash-and-carry

## Definitions

Summary 1 Research Sources

## Al Safeer Group of Companies

### Strategic Direction

### Key Facts

Summary 2 Al Safeer Group of Companies: Key Facts

Summary 3 Al Safeer Group of Companies: Operational Indicators

### Internet Strategy

### Company Background

### Private Label

Summary 4 Al Safeer Group of Companies: Private Label Portfolio

### Competitive Positioning

Summary 5 Al Safeer Group of Companies: Competitive Position 2010

## Azadea Group

### Strategic Direction

### Key Facts

Summary 6 Azadea Group: Key Facts

Table 13 Summary2 Azadea Group: Operational Indicators

### Internet Strategy

### Company Background

### Private Label

### Competitive Positioning

Table 14 Summary3 Azadea Group: Competitive Position 2010

## Damas LLC

### Strategic Direction

### Key Facts

Summary 7 Damas LLC: Key Facts

Summary 8 Damas LLC: Operational Indicators

### Internet Strategy

### Company Background

### Competitive Positioning

Summary 9 Damas LLC: Competitive Position 2010

## Landmark Group

### Strategic Direction

### Key Facts

Summary 10 Landmark Group: Key Facts

Summary 11 Landmark Group: Operational Indicators

### Internet Strategy

### Company Background

Chart 1 Landmark Group: Lifestyle in Dubai

Chart 2 Landmark Group: E-Max in Dubai

Private Label

Summary 12 Landmark Group: Private Label Portfolio

Competitive Positioning

Summary 13 Landmark Group: Competitive Position 2010

Majid Al Futtaim Hypermarkets Llc

Strategic Direction

Key Facts

Summary 14 Majid Al Futtaim Hypermarkets LLC (MAF Hypermarkets): Key Facts

Summary 15 Majid Al Futtaim Hypermarkets LLC (MAF Hypermarkets): Operational Indicators

Internet Strategy

Company Background

Chart 3 Majid Al Futtaim Hypermarkets LLC (MAF Hypermarkets): Carrefour in Dubai

Private Label

Summary 16 Majid Al Futtaim Hypermarkets LLC (MAF Hypermarkets): Private Label Portfolio

Competitive Positioning

Summary 17 Majid Al Futtaim Hypermarkets LLC (MAF Hypermarkets): Competitive Position 2010

Headlines

Trends

Competitive Landscape

Prospects

Channel Formats

Chart 4 Non-Grocery retailers: Better Life in Dubai

Chart 5 Non-Grocery retailers: Harvey Nichols in Dubai

Chart 6 Non-Grocery Retailers: Books Kinokuniya in Dubai

Chart 7 Non-Grocery Retailers: Louis Vuitton in Dubai

Chart 9 Non-Grocery Retailers: Borders in Dubai

Chart 10 Non-Grocery Retailers: Tiffany in Dubai

Channel Data

Table 15 Sales in Non-Grocery Retailing by Category: Value 2005-2010

Table 16 Sales in Non-Grocery Retailing by Category: % Value Growth 2005-2010

Table 17 Non-Grocery Retailers Company Shares: % Value 2006-2010

Table 18 Non-Grocery Retailers Brand Shares: % Value 2007-2010

Table 19 Forecast Sales in Non-Grocery Retailing by Category: Value 2010-2015

Table 20 Forecast Sales in Non-Grocery Retailing by Category: % Value Growth

2010-2015

## I would like to order

Product name: Non-grocery Retailers - United Arab Emirates

Product link: <https://marketpublishers.com/r/N9640299D9AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N9640299D9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970