

Non Food Packaging - Poland

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Abstracts

Aluminium/plastic pouches and aluminium trays used for wet pet food are not suffering from the economic slowdown. Consumers caring for their pets still purchase products in these types of packaging; however, they are seeking to make cost savings by purchasing in multipacks. Replacing more expensive food in aluminium/plastic pouches or aluminium trays with cheaper food packaged in metal food cans is not always the best solution for consumers, because products in larger packaging can spoil.

Euromonitor International's Non Food Packaging in Poland report offers insight into key trends and developments driving packaging of all major types of non food products: cosmetics and toiletries, disposable paper products, dog and cat food, tobacco, household care, OTC healthcare. The report also examines trends and prospect for various pack types and closures: metal, rigid plastic, glass, paper-based containers, flexible packaging, closures.

Product coverage: Beauty and Personal Care, Consumer Healthcare, Home Care, Pet Care, Retail Tissue and Hygiene, Tobacco

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging - Non Food industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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