

# Non Food Packaging - Greece

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## Abstracts

Greek consumers are becoming increasingly preoccupied with their wellbeing. This strong health and wellness trend had a direct impact in terms of increasing purchases of beauty and personal care products, as well as consumer healthcare products. Issues such as the impact of the sun on the skin saw demand for sun protection products rise strongly, in particular boosting sales of HDPE bottles and squeezable plastic tubes in 2008. The growing health and wellness trend also had a further positive...

Euromonitor International's Non Food Packaging in Greece report offers insight into key trends and developments driving packaging of all major types of non food products: cosmetics and toiletries, disposable paper products, dog and cat food, tobacco, household care, OTC healthcare. The report also examines trends and prospect for various pack types and closures: metal, rigid plastic, glass, paper-based containers, flexible packaging, closures.

**Product coverage:** Beauty and Personal Care, Consumer Healthcare, Home Care, Pet Care, Retail Tissue and Hygiene, Tobacco

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Packaging - Non Food industry;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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