

Non-metallic Mineral Products in Turkey

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Abstracts

Turkey's non-metallic mineral products industry performed poorly in 2018, with what value growth there was being driven by high inflation. The industry was adversely impacted by a sharp drop in residential construction activity, mainly due to falling business confidence and weakened demand brought on by the Turkish lira's depreciation and significant interest rate rises. Data from the Turkish Cement Manufacturers' Association (TÇMB) revealed that cement sales in the domestic market contracted by...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Non-metalic Mineral Products market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Cement, Stone and Ceramic Products, Glass and Glass Products, Quarrying of Stone, Sand and Clay.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Non-metalic Mineral Products market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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