

# Non-Grocery Specialists in Pakistan

<https://marketpublishers.com/r/N2F940D797FEN.html>

Date: April 2017

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: N2F940D797FEN

## Abstracts

Non-grocery specialists continued to grow on the back of improvements in the economy, and in public security in urban areas especially. Sustained improvement in law and order helped increase demand from urban consumers.

Euromonitor International's Non-Grocery Specialists in Pakistan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Apparel and Footwear Specialist Retailers, Electronics and Appliance Specialist Retailers, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Leisure and Personal Goods Specialist Retailers, Other Non-Grocery Specialists.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Non-Grocery Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Channel Data

Table 1 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2011-2016

Table 2 Sales in Non-Grocery Specialists by Channel: Value 2011-2016

Table 3 Non-Grocery Specialists Outlets by Channel: Units 2011-2016

Table 4 Sales in Non-Grocery Specialists by Channel: % Value Growth 2011-2016

Table 5 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2011-2016

Table 6 Non-Grocery Specialists GBO Company Shares: % Value 2012-2016

Table 7 Non-Grocery Specialists GBN Brand Shares: % Value 2013-2016

Table 8 Non-Grocery Specialists LBN Brand Shares: Outlets 2013-2016

Table 9 Non-Grocery Specialists LBN Brand Shares: Selling Space 2013-2016

Table 10 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2016-2021

Table 11 Forecast Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 12 Forecast Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 13 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 14 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Executive Summary

Low Duties, Improving Economy and Generally Free Borders Fuels Retailing Growth

Retail Developments Remain Concentrated in Upscale Urban Neighbourhoods

Modern Grocery Retailing Continues To Be Dominated by International Players

Internet Retailing To Emerge As A Complementary Channel To Grocery and Non-grocery Retailing

Key Trends and Developments

Improvements in Economic and Security Environment Support Consumer Demand

Modern Grocery Retailing Grows Faster Than Traditional Grocery Retailing

New Digital Retailing Establishments Emerging in Non-grocery Retailing

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type 2016

Physical Retail Landscape

Cash and Carry

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 15 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016

Table 16 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016

Table 17 Sales in Store-Based Retailing by Channel: Value 2011-2016

Table 18 Store-Based Retailing Outlets by Channel: Units 2011-2016

Table 19 Sales in Store-Based Retailing by Channel: % Value Growth 2011-2016

Table 20 Store-Based Retailing Outlets by Channel: % Unit Growth 2011-2016

Table 21 Retailing GBO Company Shares: % Value 2012-2016

Table 22 Retailing GBN Brand Shares: % Value 2013-2016

Table 23 Store-based Retailing GBO Company Shares: % Value 2012-2016

Table 24 Store-based Retailing GBN Brand Shares: % Value 2013-2016

Table 25 Store-based Retailing LBN Brand Shares: Outlets 2013-2016

Table 26 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 27 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 28 Forecast Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 29 Forecast Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 30 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 31 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Sources

Summary 2 Research Sources

## I would like to order

Product name: Non-Grocery Specialists in Pakistan

Product link: <https://marketpublishers.com/r/N2F940D797FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2F940D797FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970