

# Non-Grocery Specialists in Lithuania

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## Abstracts

In 2017, rising consumer confidence continued to have a positive impact on non-grocery specialists' performance in Lithuania. Reduced unemployment and growing real wages improved consumer purchasing power. Greater confidence in their financial wellbeing stimulated purchases of perceived non-essential goods, while emotional buying was also a factor. Higher consumer purchasing power encouraged retailers to raise prices and sell higher-quality products, which benefited nearly all types of non-groce...

Euromonitor International's Non-Grocery Specialists in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Apparel and Footwear Specialist Retailers, Electronics and Appliance Specialist Retailers, Health and Beauty Specialist Retailers, Home and Garden Specialist Retailers, Leisure and Personal Goods Specialist Retailers, Other Non-Grocery Specialists.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Non-Grocery Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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