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Niulanshan Distillery Co Ltd in Alcoholic Drinks (China)

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Abstracts

Beijing-based Niulanshan Distillery Co Ltd is the biggest producer of a local spirit called Er Guo Tou, a type of baijiu made from sorghum. Through scientific development and market research, the company will develop more new products to cater to a wider range of consumers, aiming to become the leading distiller of Er Guo Tou in the Chinese market.

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