

Niulanshan Distillery Co Ltd in Alcoholic Drinks (China)

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Date: June 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N8858821770EN

Abstracts

Beijing-based Niulanshan Distillery Co Ltd is the biggest producer of a local spirit called Er Guo Tou, a type of baijiu made from sorghum. Through scientific development and market research, the company will develop more new products to cater to a wider range of consumers, aiming to become the leading distiller of Er Guo Tou in the Chinese market.

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Contents

Strategic Direction

Key Facts

Summary 1 Niulanshan Distillery Co Ltd: Key Facts

Summary 2 Niulanshan Distillery Co Ltd: Operational Indicators

Competitive Positioning

Summary 3 Niulanshan Distillery Co Ltd: Competitive Position 2015

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