

Nippon Pet Food Ltd in Pet Care (Japan)

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Abstracts

Over the forecast period, Nippon Pet Food will continue to invest heavily in research and development. The company will continue to focus on the development of high-quality and nutritious pet food at its Healthy Food Science Institute, one of the oldest facilities of its kind in Japan. The company is likely to focus on the development of products with functional health benefits for senior dogs and cats, while it is also likely to seek to offer distinctive gourmet indulgence in wet cat food. With...

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