

Nintendo of Korea Co Ltd in Toys and Games (South Korea)

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Abstracts

Nintendo of Korea has launched Nintendo 3DS in Korea but still showed no sign of launching Wii U yet as of 2012. It is assumed to be launched in Korea during 2013 or maybe postponed to 2014. There are demands for Wii U which have led to direct overseas shipping purchase through internet retailers. Even though the only foreign language version such as the Japanese pack was available, consumers purchased the product and shared after-use impressions on game sites.

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Contents

Strategic Direction

Key Facts

Summary 1 Nintendo of Korea Co Ltd: Key Facts

Summary 2 Nintendo of Korea Co Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Nintendo of Korea Co Ltd: Competitive Position 2012

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