

Nintendo (Hong Kong) Ltd in Toys and Games (Hong Kong, China)

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Abstracts

Over the forecast period, Nintendo (Hong Kong) is expected to defend its status as the second leading player in video games by taking measures to halt the decline in its value share. The player is expected to innovate and diversify in relation to its portfolio in order not to over rely on hand-held video game consoles and games, given the challenge posed by mobile gaming.

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