

Nin Jiom Medicine Mfy (Hong Kong) Ltd in Consumer Health (Hong Kong, China)

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Abstracts

In 2013, Nin Jiom Medicine Mfy (Hong Kong) Ltd will implement more social marketing events to enhance its publicity and positive brand image. It will continue to focus on the promotion of traditional Chinese medicine and its well-known brand, Nin Jiom Pei Pa Koa, in the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Nin Jiom Medicine Mfy (Hong Kong) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Nin Jiom Medicine Mfy (Hong Kong) Ltd: Competitive Position 2012

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