

## NIKE Retail BV in Apparel (Czech Republic)

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### Abstracts

Nike has been further building its long-term relationship with local customers by sponsoring major running and other sport events, such as aerobic competitions, in 2012. Nike operates two stores in the Czech Republic, but there are also several more flagship stores (owned by third parties on licence agreement) across the country. Nike products are also further widely sold via sportswear retail chains, such as Intersport, Gigasport, Sportisimo, Hervis Sport and A3 Sport.

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