

Nike International Ltd in Apparel and Footwear (Norway)

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Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: N45854EE7D1EN

Abstracts

Nike International Ltd wishes to continue to be the leading player in sportswear in Norway. The main focus of the company is to increase its presence by offering wider availability of products through external partners and increase overall shares in apparel. The company will continue to work closely with external partners in order to promote new products through its stores, internet and different media.

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