+44 20 8123 2220
info@marketpublishers.com

Nike Inc in Apparel and Footwear (Thailand)

https://marketpublishers.com/r/NC96305F3C3EN.html
Date: February 2016
Pages: 3
Price: US$ 150.00 (Single User License)
ID: NC96305F3C3EN

Abstracts

Nike Inc's new product launches will be a key driving factor in drawing consumers' attention and demand. New innovative technology embedded in products will be a highlight. Moreover, the company will shift its overall business strategy towards premiumisation. For Thailand, more product varieties for women targeting both apparel and footwear are expected since fast fashion, and the street-style trend is expected to continuously support demand for sportswear over the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
  Summary 1 Nike Inc: Key Facts
  Summary 2 Nike Inc: Operational Indicators
Retail Operations
  Summary 3 Nike Inc: Retail Operational Indicators
Internet Strategy
Competitive Positioning
  Summary 4 Nike Inc: Competitive Position 2015

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Nike Inc in Apparel and Footwear (Thailand)
Product link: https://marketpublishers.com/r/NC96305F3C3EN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NC96305F3C3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970