

Nihon Tetra Pak KK in Packaging Industry (Japan)

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Abstracts

Nihon Tetra Pak, the leading packaging manufacturer in Japan, is well-known for its liquid cartons. The company will strengthen the marketing for the premium liquid carton type Tetra Prisma Aseptic in Japan. This liquid carton was used for the TBC soft drinks series (Morinaga Milk Industry Co Ltd), while Morinaga Milk Industry uses Tetra Prisma Aseptic for its Tropi-coco coconut water brand.

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