

Nigeria Distilleries Ltd in Alcoholic Drinks (Nigeria)

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Abstracts

Nigeria Distilleries plans to expand its consumer base through production of its various brands in smaller packages to capture the large segment of consumers that may not be able to afford larger pack sizes. It will also continue to concentrate on producing quality products whilst ensuring visibility through aggressive distribution.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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