

Niely do Brasil Industrial Ltda in Beauty and Personal Care (Brazil)

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N4E0E276782EN

Abstracts

Niely do Brasil Industrial plans to open capital soon in order to invest in a new factory in Rio de Janeiro, in addition to the existing one. The key category for the new industrial plant will be its colourant brand Cor & Ton, which accounted for almost half of its total revenue in 2012.

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Contents

Strategic Direction

Key Facts

Summary 1 Niely do Brasil Industrial Ltda: Key Facts

Summary 2 Niely do Brasil Industrial Ltda: Operational Indicators

Company Background

Production

Summary 3 Niely do Brasil Industrial Ltda: Production Statistics 2012

Competitive Positioning

Summary 4 Niely do Brasil Industrial Ltda: Competitive Position 2012



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