

Nibong Tebal Paper Products Pte Ltd in Tissue and Hygiene (Singapore)

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Abstracts

Due to the private label threat in retail tissue, Nibong Tebal Paper Products is expected to step-up its marketing efforts and price promotions, in order to maintain or improve its value share. In order to enhance its quality management system, the company is set to continuously review and improve its quality programmes. This is intended to improve its competitiveness. With the rising cost of raw materials, the player will also step-up its efforts to reduce costs, so as to offer competitive...

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