

# Next India Retail Ltd in Retailing (India)

https://marketpublishers.com/r/N7208F28DACEN.html

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: N7208F28DACEN

### **Abstracts**

Next Retail India Ltd is a subsidiary of Videocon Industries Ltd. The company operates its electronics and appliance retail store under its national brand name Next and media products retail outlet names Planet M. The company in 2012 focussed on expansion of outlets and selling space in order to attract larger footfall across the country, especially in urban areas.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Next Retail India: Key Facts

Summary 2 Next Retail India Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Next Retail India Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Next Retail India Ltd: Competitive Position 2012



#### I would like to order

Product name: Next India Retail Ltd in Retailing (India)

Product link: <a href="https://marketpublishers.com/r/N7208F28DACEN.html">https://marketpublishers.com/r/N7208F28DACEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N7208F28DACEN.html">https://marketpublishers.com/r/N7208F28DACEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms