

Next India Retail Ltd in Consumer Appliances (India)

<https://marketpublishers.com/r/N34025A11A6EN.html>

Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: N34025A11A6EN

Abstracts

Next India Retail Ltd aims to be present at selected locations and spread to tier 2 towns in order to save on costs and optimise revenue. The retailer was hit by price competition from internet retailers and therefore it aims to restructure in order to minimise costs and achieve higher operational efficiency.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Next India Retail Ltd: Key Facts

Summary 2 Next India Retail Ltd: Operational Indicators

Company Background

Chart 1 Electronics and appliance specialist retailers: Next

Internet Strategy

Private Label

Summary 3 Next India Retail Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Next India Retail Ltd: Competitive Position 2015

I would like to order

Product name: Next India Retail Ltd in Consumer Appliances (India)

Product link: <https://marketpublishers.com/r/N34025A11A6EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N34025A11A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970