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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the News Agencies market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the News Agencies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor

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International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Industry Overview
Chart 1 Turnover 2002-2022
Chart 2 Profit and Profit Margin 2012-2017
Cost Structure
Chart 3 Cost Structure 2012-2017, LCU million
Market Structure
Chart 4 Market Structure 2012-2017, LCU million
Chart 5 Market Structure by Buyer 2012-2017, LCU million
Trade
Chart 6 Exports 2012-2017
Chart 7 Imports 2012-2017
Firmographics
Chart 8 Top Companies' Shares 2017, % of Turnover

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