

Newell Rubbermaid Inc in Home and Garden (USA)

https://marketpublishers.com/r/N08A1290F54EN.html Date: May 2015 Pages: 2 Price: US\$ 572.00 (Single User License) ID: N08A1290F54EN

Abstracts

Newell Rubbermaid continues to follow its 'Growth Game Plan' initiative, which focuses on organisational simplification and differentiated products that deliver high performance and value. The 'Win Where We Are' framework emphasises innovation and continued brand position improvement in relatively mature categories.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Newell Rubbermaid Inc: Key Facts Summary 2 Newell Rubbermaid Inc: Operational Indicators Competitive Positioning Summary 3 Newell Rubbermaid Inc: Competitive Position 2014



I would like to order

Product name: Newell Rubbermaid Inc in Home and Garden (USA) Product link: https://marketpublishers.com/r/N08A1290F54EN.html Price: US\$ 572.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/N08A1290F54EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970