

New Product Development Trends in Consumer Health 2014

<https://marketpublishers.com/r/NAB8E3F10C6EN.html>

Date: May 2014

Pages: 55

Price: US\$ 2,000.00 (Single User License)

ID: NAB8E3F10C6EN

Abstracts

Innovation is more important than ever for products, brands and even companies to stay relevant in the fast-changing consumer health world. Though regional considerations are essential, key global trends driving innovation include modern consumer lifestyles, demographic changes and progressively challenging market conditions. To address these forces, product development has come in the way of fast-acting formulations and delivery mechanisms, convenient packaging, targeted positioning and more.

Euromonitor International's New Product Development Trends in Consumer Health 2014 global briefing examines the size, growth trends and potential opportunities in the Consumer Health market. The strategic analyses include assessing the impacts of changing regulations, research breakthroughs and public health concerns on both the market and leading companies. Consumer attitudes towards the products and their personal healthcare needs are also explored.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

- Introduction
- New Product Development IN CONSUMER HEALTH
- Global Innovation Trends
- Global Innovation Trends
- Regional Innovation Review
- Regional Innovation Review
- Category New Product Development
- Category New Product Development
- Future Innovation Prospects
- Data Parameters
- Report Definitions

I would like to order

Product name: New Product Development Trends in Consumer Health 2014

Product link: <https://marketpublishers.com/r/NAB8E3F10C6EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NAB8E3F10C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970