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New Look Eyewear Inc in Eyewear (Canada)

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Abstracts

New Look Eyewear has a position of regional strength in the retailing of eyewear in central Canada, where it maintains a network of 192 retail outlets across Ontario, Quebec, and the Maritimes. Whilst the company is successful at a regional level, the highly competitive retail environment could prove very challenging in the longer term as it strives to expand its retail network to capture value share nationally.

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