

# New Economic Reality: Transforming Uncertainty into Opportunity

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## Abstracts

Businesses and consumers are facing a new economic reality as the global economy enters a period of slower growth and high inflation, while energy pressures, rising cost of capital, tight labour market, geopolitical risks and a reset of globalisation are adding challenges and uncertainties. This report unfolds the implications of the new economic environment on consumption and business outcomes, while pointing toward an actionable plan for business to build resilience and win.

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