

# New Economic Reality: Rising Energy Pressures

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## Abstracts

The global energy crisis has had far-reaching implications for consumers, businesses and entire economies, highlighting the importance of the global energy transition and boosting energy efficiency, while creating opportunities for innovation and investments in renewables and green technologies. Timely and effective business strategy adjustments and contingency plans are key to cope with energy price fluctuations and cost pressures, and to address the changing consumer behaviour.

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