

# New Consumer Landscape: Consumerism and Beyond

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## Abstracts

Due to changing global demographics and unfolding financial and environmental concerns, consumption patterns have been evolving over the recent years, accelerating the shift towards more budget-conscious and eco-aware shopping. As changing consumer values and motivation drive different consumption patterns, to thrive in the global markets, businesses must cater to the more discerning, value-driven, and experience-seeking consumer.

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