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New Concepts in Consumer Foodservice: Next-Gen Technologies

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Abstracts

Technology is transforming foodservice, but “technology” is really a wide range of new technological use-cases. Key to understanding their impact is to think less about the technologies themselves, but the new foodservice models, formats and dining opportunities that stem from them. This latest edition of Euromonitor’s New Concepts in Consumer Foodservice series explores how future growth is driven by next-generation technologies and a new wave of tech-driven meal facilitators.

Euromonitor International's New Concepts in Consumer Foodservice: Next-Gen Technologies global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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