

# New Concepts in Consumer Foodservice: Food Halls, Healthy Eating and Localisation

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## Abstracts

As part of the 2016 edition of Euromonitor International's Consumer Foodservice data, analysts in 54 countries were asked to submit the most interesting and most relevant new foodservice concepts in their market. The results made it clear that while foodservice is more global than ever, consumers are actually demanding more from local concepts and cuisines. Global health trends have driven demand for formats, such as food halls, that emphasise healthier, more localised offerings.

Euromonitor International's New Concepts in Consumer Foodservice: Food Halls, Healthy Eating and Localisation global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

**Product coverage:** Consumer Foodservice by Location, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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