

New Business Models: From Connectivity Boom to Pandemic Dynamism and Inflation Surge

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Abstracts

The rise of new business models is linked to a radical overhaul in traditional concepts of ownership, while offering consumers the prospect of new services and improved experiences. Brands exploit the power of connectivity and data generated from smart devices together with emerging AI capabilities to drive incremental revenue streams within structures unthinkable less than a decade ago. The changing face of competition means everyone is a potential friend or foe; and often, they can be both.

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Euromonitor International's New Business Models: From Connectivity Boom to Pandemic Dynamism and Inflation Surge global briefing offers a comprehensive guide to the retail sales data, allowing you to identify the sectors driving growth. The report also identifies the leading companies/brands and offers strategic analysis of key factors influencing the competitive landscape - be it new product developments, technological innovations, economic/lifestyle influences, distribution or pricing issues. Additionally, trade statistics and producer's shares will answer questions on where appliances are produced and where they are being exported to, how quickly these units are moving, which companies are producing how much, and whether all categories are behaving in the same way. Collectively, this gives a complete view in both marketing and production planning strategies. Forecasts illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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