

Neva Alkollü İçkiler San ve Tic AS in Alcoholic Drinks (Turkey)

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Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N818EC5FBB1EN

Abstracts

Neva Alkollü İçkiler San ve Tic AS aims to increase sales of its Demlen Aniseed-flavoured spirits brand through the expansion of its distribution network to the Marmara, Aegean and Mediterranean regions of Turkey. In addition, the company also plans to launch its vodka and liqueur brands during 2013.

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